

WVBANKERS 2020

ANNUAL CONVENTION

JULY 26 - 28 | THE GREENBRIER | WHITE SULPHUR SPRINGS, WV

If building stronger relationships with West Virginia financial institutions would be beneficial to your business, then consider a sponsorship at the 127th Annual Convention of the West Virginia Bankers Association. A sponsorship can increase your organization's exposure, heighten your brand awareness, and drive sales. Where else will you find so many potential customers in one place, at one time?

This brochure provides information on sponsorships available to reach the key decision-makers in the West Virginia banking industry. Don't miss this extraordinary opportunity to communicate with your target market.

Sponsorship Levels - Benefit Highlights

Partner Sponsor - \$20,000

- Four complimentary convention registrations
- One exhibit booth
- 10 Minute speaking opportunity at first Business Session
- Exclusive logo placement on stage banner
- Centerfold ad in convention program
- Reserved banquet seating
- Social media recognition

Platinum Level - \$10,000

- Three complimentary convention registrations
- Logo on convention signage
- Logo in convention program
- Online visibility - logo and link on sponsor page
- Reserved banquet seating
- Social media recognition

Gold Level - \$5,000

- One complimentary convention registration
- Online Visibility - logo and link on sponsor page
- Logo on convention signage
- Logo in convention program
- Social media recognition

Silver Level - \$3,750

- One convention registration at 50% discount
- Online Visibility - logo and link on sponsor page
- Logo and link in convention email updates
- Logo on convention signage
- Logo in convention program

Bronze Level - \$2,500

- Online Visibility - logo and link on sponsor page
- Logo and link in convention email updates
- Logo on convention signage
- Logo in convention program

Friends of Convention - \$1,000

- Listing on convention signage, convention email updates, convention sponsor page and convention program
- Recognition at sponsored events where applicable

Sponsor assignments are coordinated based on the level of financial commitment. Specific sponsorships are available on a first come, first served and first paid basis. Please return your completed sponsor registration form, signed contract and check to secure your desired sponsorship opportunity.

If you have any questions or need additional information, please contact Debbie Polen dkpolen@wvbankers.org or call (304) 343-8838.

**See Sponsorship Chart for
Additional Benefits!**

Slots fill up quickly - all sponsorship opportunities are available on a first come, first paid, first served basis.

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**Compare the levels of Sponsorship to
find the right fit for your company**

		Partner \$20,000					
Visibility / Presence	Benefits						
	10 Minute Speaking Opportunity at 1 st General Session	✓					
	Main Stage Logo Banner	✓					
	Home Page Graphic and link	✓	Platinum \$10,000	Gold \$5,000			
	Convention Bag Insert <i>Material provided by sponsor</i>	✓	✓	✓	Silver \$3,750		
	Social Media Recognition	✓	✓	✓	✓	Bronze \$2,500	
	Logo On Convention Materials	✓	✓	✓	✓	✓	Friends \$1,000
	Signage at Event (where applicable)	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Listing
	Recognition in West Virginia Banker Magazine	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Listing
	Pre-Convention Attendee List	✓	✓	✓	✓	✓	✓
	Recognition in Convention Email Updates	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Listing
	Recognition at Sponsored Event	✓	✓	✓	✓	✓	✓
Recognition on Convention Sponsor Page	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Listing	
Specific Value Return	Complimentary Registration(s)	4	3	1	1 at 50% discount		
	Centerfold Ad in Convention Program	✓					
	Complimentary Booth	✓					
	Reserved Banquet Seating	✓	✓				