

# *2021 West Virginia School of Banking*

May 24- 28, 2021

Application Deadline: April 23, 2021



**West Virginia Bankers Association**  
3601 MacCorkle Ave. SE Suite 100, Charleston WV 25304  
(800)343-8038 (304)343-8838 Fax: (304)343-9749  
[www.wvbankers.org](http://www.wvbankers.org)

# WV Bankers

## Advocacy Education Leadership

**TO:** Chief Executive Officers & Human Resource Personnel

**FROM:** Sally Cline, Chief Executive Officer

**DATE:** January 27, 2021

**RE:** 73rd Annual West Virginia School of Banking

I am pleased to announce that applications are now being accepted for the 2021 virtual session of the West Virginia School of Banking. This program features a challenging curriculum taught by a faculty with both excellent teaching credentials and vast experience.

Recent studies have shown that by educating your employees, you can ensure both their enthusiasm for their jobs and their employability. The West Virginia School of Banking works with your employees and returns them to your bank with a broad and fundamental understanding of significant banking, economic and monetary issues, as well as a better understanding of the day-to-day banking operation.

### ***Lloyd P. Calvert Graduate School of Banking -***

To continue our efforts to offer quality education, we added a third year to the School in 2001 for students who have completed the first two years of the School and would like to return for graduate-level classes. Graduates of other banking schools are also encouraged to apply. The student must have prior training on Bank Simulation or Bank Exec. Each year, the Graduate School is enhanced with a more challenging curriculum, as well as advanced bank simulation.

Please review this brochure and curriculum. Be sure to call us if you need further information or additional brochures. Copy the application form and send as many students as you like. When you send your bankers to the West Virginia School of Banking, you can be assured they will receive a first-rate education at a very reasonable price.

### **Why send your bankers to the virtual West Virginia School of Banking?**

- The WV School of Banking is committed to the best quality education for your bankers
- Senior bankers have played a key role in selecting timely and relevant content
- Content stresses job enrichment, as well as career advancement
- Faculty is professional, well-trained and evaluated
- Your training and education dollars are well spent

### **What will your bankers get from the program?**

- The latest in banking information, procedures and technology
- Superior instruction from experienced bankers and educators
- The knowledge and skills to enhance their professionalism



## Program

This program consists of formal instruction, lecture, case analysis, group discussions and, in the second year and third year, Bank Exec, a computer-based bank management program. Between the first and second year, home-study problems will be assigned for completion prior to the beginning of the session.

Sessions include guest lectures by speakers with outstanding reputations in the banking field. In addition, WV School of Banking Fellows, CEOs, senior bank managers and regulators, are available for informal and wide-ranging discussions throughout the week.

**The WV School of Banking qualifies for 36 hours of CPE credits per year from the WV Board of Accountancy.**

## Admission Requirements

The curriculum is designed for bankers possessing a working knowledge and understanding of basic banking terms, concepts and processes. Applicants should have a college degree and two years' banking experience or a high school diploma and five years' banking experience.

In addition, applicants should have completed AIB or college courses in Principles of Banking, Money and Banking and Accounting. However, documented work experience or demonstrated knowledge may be substituted for portions of the required course work.

Final approval of all applications will be determined by the School's Admissions Committee. The admission policies of the West Virginia School of Banking ensure equal opportunity for all qualified applicants without regard to race, sex, color, creed, national origin or age.

The Third Year graduate school requires prior experience in bank simulation and graduation from the WV School of Banking or another equivalent Banking School.

## Tentative Curriculum

### First Year

Bank Financial Analysis  
Marketing  
Commercial Lending  
Asset/Liability Management  
Supervision  
Retail Lending  
Macroeconomics  
Business Development

### Second Year

Bank Exec Simulation  
Asset Quality Management  
Investments  
Capital Planning  
Human Resource Management  
Federal Reserve/CAMELS Rating  
Microsoft Powerpoint Presentation

### Graduate School

Advanced Bank Simulation  
MBA Level Economics  
Enterprise Risk Management  
Mergers & Acquisitions  
Credit Analysis  
Federal Reserve  
Board of Director

## Graduation Requirements

- A passing grade on the first year session exam.
- Participation in the second year team bank presentation
- A grade of "C" or above on each of the two home-study problems
- Attendance and Participation on the zoom meetings
- Completed evaluation form

## West Virginia Bankers Association's School of Banking Board of Trustees

**Kathy King, *Chair***, Premier Bank, Ronceverte

**Sheldon Arbaugh**, Pendleton Community Bank, Franklin

**Shane Carosi**, BB&T/Truist, Beckley

**Guy Johnston**, City National Bank, Charleston

**J.P. Reed**, MCNB Bank & Trust, Welch

**Bradley P. Wartella**, Pendleton Community Bank, Beckley

## Professional Development Structure

Delivery	ABA Courses through WVBA - a Local ABA Training Provider	WV School of Banking	ABA/Regional, i.e., The Graduate School of Banking	ABA/National Executive Schools
Curriculum	Basic Banking Functional Skills	General/Functional Banking	Advanced Banking Management	Specialized Management Programs
Audience	Entry Level Junior Officers Supervisors	First Level Officers Middle Management	Department Heads Management	Senior Management

Virtual  
West Virginia School of Banking  
May 24 - 28, 2021

**APPLICATION FORM**

Please mark appropriate box:       Year 1       Year 2       3rd Year Grad School

Name	Bank Name
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Nickname or First Name (for nametag)	Title	Bank Address
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Cell Phone ( <b>required</b> )	Telephone	Email
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**MUST HAVE FOR SCHOOL:**

- \* ZOOM
- \* INTERNET
- \* CAMERA/SPEAKERS

**NICE TO HAVE FOR SCHOOL:**

- \* 2ND SCREEN
- \* PRINTER

Do you have a laptop/ipad/tablet/macbook/computer?         YES         NO

T-Shirt Size           

Do you need a webcam with a speaker?         YES         NO

Educational Background (Check Highest Level Achieved)	Total Years Bank Experience	Size of Bank
<u>    </u> High School	<u>    </u> Less than 2 years	<u>    </u> Under \$10 million
<u>    </u> Some College	<u>    </u> 2 - 4 years	<u>    </u> \$11 - \$25 million
<u>    </u> Associate Degree	<u>    </u> 5 - 7 years	<u>    </u> \$26 - \$50 million
<u>    </u> Bachelors Degree	<u>    </u> 8 - 10 years	<u>    </u> \$51 - \$75 million
<u>    </u> Masters Degree	<u>    </u> 11 - 15 years	<u>    </u> \$76 - \$100 million
<u>    </u> Ph.D.	<u>    </u> 16 - 19 years	<u>    </u> \$101 - \$500 million
<u>    </u> Law Degree	<u>    </u> 20 & above	<u>    </u> \$501 million - \$1 billion
<u>    </u> CPA		<u>    </u> Over \$1 billion
<u>    </u> Other (Specify)		<u>    </u> Bank Holding Company
		<u>    </u> Regulatory Agency

**WHAT IS YOUR EMAIL  
ACCOUNT FOR ZOOM?**

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I have read the admission requirements and desire to enroll in the School. I agree to abide by all the requirements for participation and completion of this program. On the reverse page is detailed information regarding my qualifications for admission. A check for the registration fee of **\$1,095.00** is enclosed. The Grad School tuition for 2021 is \$795.00. (*Non-WV Bankers members, please add \$600.*) **Deadline: April 23, 2021 Late Registration Fee (April 24 - May 7): add \$200**

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

The submission of this application has been approved by the bank. (To be signed by the president, department head, personnel officer or other executive authorized by the bank.)

Nominating Officer's Signature \_\_\_\_\_ Date \_\_\_\_\_

Nominating Officer's Name \_\_\_\_\_ Title \_\_\_\_\_

**Return to:    Registrar  
West Virginia Bankers Association  
3601 MacCorkle Ave. SE Suite 100  
Charleston WV 25304**

This institution does not discriminate with regard to race, color, creed, national origin, sex or age.  
**Be sure to complete the information on the back.**

Name \_\_\_\_\_  
First Middle Last

**WV School of Banking  
Application**

Name of School Year Graduated Degree (if any) Major

High School \_\_\_\_\_

College \_\_\_\_\_

Graduate School/Other \_\_\_\_\_

If you are returning, what year did you complete Year 1? \_\_\_\_\_ Year 2? \_\_\_\_\_

**Please indicate if and how you acquired a basic knowledge and understanding of the following areas:**

**ACCOUNTING**

Specify courses or educational activities, i.e. ABA, college courses, internal bank training, etc.

Basic concepts including the accounting cycle, special journals and subsidiary ledgers, payroll records and procedures, reporting operating results, the accrual basis of accounting, partnership and corporate accounting.

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\_\_\_\_\_

**MONEY AND BANKING**

Basic economic principles, the economy - how it works, the Federal Reserve system, the business of banking, monetary policy and its impact on financial markets and banks, fiscal policy and trends in banking.

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**PRINCIPLES OF BANKING**

Basic concepts on the history, economic and community environment of banking, documents and the language of banking, bank services, the deposit function, check processing and collection, bank bookkeeping, bank loans and investments, trust department services, specialized services, bank regulation and examination.

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**OTHER RELEVANT EDUCATIONAL TRAINING EXPERIENCE (SPECIFY):**

\_\_\_\_\_

**Have you had Bank Exec or other Bank Simulation Training?** \_\_\_\_\_