2021 West Virginia School of Banking

May 24- 28, 2021

Application Deadline: April 23, 2021
TO: Chief Executive Officers & Human Resource Personnel
FROM: Sally Cline, Chief Executive Officer
DATE: January 27, 2021
RE: 73rd Annual West Virginia School of Banking

I am pleased to announce that applications are now being accepted for the 2021 virtual session of the West Virginia School of Banking. This program features a challenging curriculum taught by a faculty with both excellent teaching credentials and vast experience.

Recent studies have shown that by educating your employees, you can ensure both their enthusiasm for their jobs and their employability. The West Virginia School of Banking works with your employees and returns them to your bank with a broad and fundamental understanding of significant banking, economic and monetary issues, as well as a better understanding of the day-to-day banking operation.

**Lloyd P. Calvert Graduate School of Banking** -

To continue our efforts to offer quality education, we added a third year to the School in 2001 for students who have completed the first two years of the School and would like to return for graduate-level classes. Graduates of other banking schools are also encouraged to apply. The student must have prior training on Bank Simulation or Bank Exec. Each year, the Graduate School is enhanced with a more challenging curriculum, as well as advanced bank simulation.

Please review this brochure and curriculum. Be sure to call us if you need further information or additional brochures. Copy the application form and send as many students as you like. When you send your bankers to the West Virginia School of Banking, you can be assured they will receive a first-rate education at a very reasonable price.

**Why send your bankers to the virtual West Virginia School of Banking?**

- The WV School of Banking is committed to the best quality education for your bankers
- Senior bankers have played a key role in selecting timely and relevant content
- Content stresses job enrichment, as well as career advancement
- Faculty is professional, well-trained and evaluated
- Your training and education dollars are well spent

**What will your bankers get from the program?**

- The latest in banking information, procedures and technology
- Superior instruction from experienced bankers and educators
- The knowledge and skills to enhance their professionalism
Program

This program consists of formal instruction, lecture, case analysis, group discussions and, in the second year and third year, Bank Exec, a computer-based bank management program. Between the first and second year, home-study problems will be assigned for completion prior to the beginning of the session.

Sessions include guest lectures by speakers with outstanding reputations in the banking field. In addition, WV School of Banking Fellows, CEOs, senior bank managers and regulators, are available for informal and wide-ranging discussions throughout the week.

The WV School of Banking qualifies for 36 hours of CPE credits per year from the WV Board of Accountancy.

Admission Requirements

The curriculum is designed for bankers possessing a working knowledge and understanding of basic banking terms, concepts and processes. Applicants should have a college degree and two years' banking experience or a high school diploma and five years' banking experience.

In addition, applicants should have completed AIB or college courses in Principles of Banking, Money and Banking and Accounting. However, documented work experience or demonstrated knowledge may be substituted for portions of the required course work.

Final approval of all applications will be determined by the School’s Admissions Committee. The admission policies of the West Virginia School of Banking ensure equal opportunity for all qualified applicants without regard to race, sex, color, creed, national origin or age.

The Third Year graduate school requires prior experience in bank simulation and graduation from the WV School of Banking or another equivalent Banking School.

Tentative Curriculum

First Year
- Bank Financial Analysis
- Marketing
- Commercial Lending
- Asset/Liability Management
- Supervision
- Retail Lending
- Macroeconomics
- Business Development

Second Year
- Bank Exec Simulation
- Asset Quality Management
- Investments
- Capital Planning
- Human Resource Management
- Federal Reserve/CAMELS Rating
- Microsoft Powerpoint Presentation

Graduate School
- Advanced Bank Simulation
- MBA Level Economics
- Enterprise Risk Management
- Mergers & Acquisitions
- Credit Analysis
- Federal Reserve
- Board of Director

Graduation Requirements

- A passing grade on the first year session exam.
- Participation in the second year team bank presentation
- A grade of "C" or above on each of the two home-study problems
- Attendance and Participation on the zoom meetings
- Completed evaluation form
West Virginia Bankers Association's
School of Banking
Board of Trustees

Kathy King, Chair, Premier Bank, Ronceverte

Sheldon Arbaugh, Pendleton Community Bank, Franklin

Shane Carosi, BB&T/Truist, Beckley

Guy Johnston, City National Bank, Charleston

J.P. Reed, MCNB Bank & Trust, Welch

Bradley P. Wartella, Pendleton Community Bank, Beckley

Professional Development Structure

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Virtual
West Virginia School of Banking
May 24 - 28, 2021

APPLICATION FORM

Please mark appropriate box:

☐ Year 1  ☐ Year 2  ☐ 3rd Year Grad School

Name

Bank Name

Nickname or First Name (for nametag)

Title

Bank Address

Cell Phone (required)

Telephone

Email

MUST HAVE FOR SCHOOL:

* ZOOM
* INTERNET
* CAMERA/SPEAKERS

NICE TO HAVE FOR SCHOOL:

* 2ND SCREEN
* PRINTER

Do you have a laptop/ipad/tablet/macbook/computer? _____YES _____ NO

Do you need a webcam with a speaker? _____YES _____ NO

Educational Background
(Check Highest Level Achieved)

High School
Some College
Associate Degree
Bachelors Degree
Masters Degree
Ph.D.
Law Degree
CPA
Other (Specify)

Total Years

Bank Experience

Less than 2 years
2 - 4 years
5 - 7 years
8 - 10 years
11 - 15 years
16 - 19 years
20 & above

Size of Bank

Under $10 million
$11 - $25 million
$26 - $50 million
$51 - $75 million
$76 - $100 million
$101 - $500 million
$501 million - $1 billion
Over $1 billion
Bank Holding Company
Regulatory Agency

WHAT IS YOUR EMAIL ACCOUNT FOR ZOOM?

________________________

T-Shirt Size _______

I have read the admission requirements and desire to enroll in the School. I agree to abide by all the requirements for participation and completion of this program. On the reverse page is detailed information regarding my qualifications for admission. A check for the registration fee of $1,095.00 is enclosed. The Grad School tuition for 2021 is $795.00. (Non-WVBankers members, please add $600.) Deadline: April 23, 2021 Late Registration Fee (April 24 - May 7): add $200

Applicant’s Signature __________________________ Date ______________________

The submission of this application has been approved by the bank. (To be signed by the president, department head, personnel officer or other executive authorized by the bank.)

Nominating Officer’s Signature __________________________ Date ______________________

Nominating Officer’s Name __________________________ Title ______________________

Return to: Registrar
West Virginia Bankers Association
3601 MacCorkle Ave. SE Suite 100
Charleston WV 25304

This institution does not discriminate with regard to race, color, creed, national origin, sex or age.

Be sure to complete the information on the back.
Name ____________________________________________________________________________ Name of School ____________________________________________________________________________ Year Graduated ____________________________________________________________________________ Degree (if any) ____________________________________________________________________________ Major ____________________________________________________________________________

High School ____________________________________________________________________________

College ____________________________________________________________________________

Graduate School/Other ____________________________________________________________________________

If you are returning, what year did you complete Year 1? __________ Year 2? __________

Please indicate if and how you acquired a basic knowledge and understanding of the following areas:

ACCOUNTING

Specify courses or educational activities, i.e. ABA, college courses, internal bank training, etc.

Basic concepts including the accounting cycle, special journals and subsidiary ledgers, payroll records and procedures, reporting operating results, the accrual basis of accounting, partnership and corporate accounting.

MONEY AND BANKING

Basic economic principles, the economy - how it works, the Federal Reserve system, the business of banking, monetary policy and its impact on financial markets and banks, fiscal policy and trends in banking.

PRINCIPLES OF BANKING

Basic concepts on the history, economic and community environment of banking, documents and the language of banking, bank services, the deposit function, check processing and collection, bank bookkeeping, bank loans and investments, trust department services, specialized services, bank regulation and examination.

OTHER RELEVANT EDUCATIONAL TRAINING EXPERIENCE (SPECIFY):

Have you had Bank Exec or other Bank Simulation Training? __________