



## Frequently Asked Questions

### **What is the WVBankers Emerging Leaders Program?**

The Emerging Leaders program is created under the direction of the West Virginia Bankers Association with the goal of providing the next generation of banking leaders with new perspectives on leadership and tools to address the challenges facing their industry. This one year program will help develop future leaders so they remain committed, loyal and actively involved in matters that affect their banks and, most importantly, their ability to serve their customers.

### **What are the Eligibility Guidelines?**

- Nomination by your CEO or Senior Management
- Limited to 25 participants
- Commitment to attend two live events, plus additional conference calls/webinars/assignments throughout a one year period
- Your bank must be a member of West Virginia Bankers Association

### **When Can I Apply and How Will I Know if I'm Accepted?**

Nominations are accepted through November 30<sup>th</sup> and nominees will be advised by December 3<sup>rd</sup>, if approved. The nomination forms will be reviewed and/or approved by the WVBankers.

### **When does the Program Begin and End?**

It begins in January of each year and continues for 12 months. A frameable certificate will be awarded upon completion of the program.

### **What is the Cost?**

With the exception of registration fees for live events/webinars, there is no cost to become an Emerging Leaders member. The total cost for live events/webinars is \$890.00 year.

### **As a Bank CEO, Why Would I Nominate Someone?**

This is an opportunity for you to identify and acknowledge the next generation of leadership and assist you in your succession planning efforts. We also consider this program a retention tool.

### **Emerging Leaders Mission Statement**

To provide opportunities through education, networking and leadership development to improve West Virginia banks and the communities they serve.