

# WVBankers

## 2023 ANNUAL CONVENTION

July 23 - 26 | The Greenbrier

### KEY DETAILS

**Date:** July 23 - 26, 2023

**Location:** The Greenbrier, White Sulphur Springs, West Virginia

**Audience:** Bank Presidents, CEOs, Directors & Senior Management

**Attendance:** Nearly 125 bankers and more than 275 participants

### Sponsorship Levels - Benefit Highlights

#### Diamond Sponsor - \$10,000

- Three complimentary convention registrations
- Reserved banquet seating
- Social media recognition
- Included in all Convention promotional materials
- Online Visibility - logo and link on sponsor page
- Logo on convention signage

#### Titanium Level - \$7,500

- Two complimentary convention registrations
- Logo on convention signage
- Logo in convention program
- Online visibility - logo and link on sponsor page
- Social Media Recognition
- Reserved Banquet Seating

#### Gold Level - \$5,000

- One complimentary convention registration
- Online Visibility - logo and link on sponsor page
- Logo on convention signage
- Logo in convention program
- Social media recognition

#### Silver Level - \$3,750

- One convention registration at 50% discount
- Online Visibility - logo and link on sponsor page
- Logo and link in convention email updates
- Logo on convention signage
- Logo in convention program

#### Bronze Level - \$2,500

- Online Visibility - logo and link on sponsor page
- Logo and link in convention email updates
- Logo on convention signage
- Logo in convention program

#### Friends of Convention - \$1,000

- Listing on convention signage, convention email updates, convention sponsor page and convention program
- Recognition at sponsored events where applicable

Sponsor assignments are coordinated based on the level of financial commitment and previous support. Specific sponsorships are available on a first come, first served and first paid basis. Please return your completed sponsor registration form, signed contract with top three choices and check to secure your desired sponsorship opportunity.

*If you have any questions or need additional information, please contact Allison Boyd, [aboyd@wvbankers.org](mailto:aboyd@wvbankers.org), or call (304) 343-8838.*

**See Sponsorship Chart for  
Additional Benefits!**

# YOUR RETURN ON INVESTMENT

All Convention sponsors receive the following benefits:

- Signage and/or appropriate branding on the sponsored item or at the sponsored event
- Registration mailing list provided in Excel three weeks before the Convention
- Recognition in pre-Convention marketing as well as in the *West Virginia Banker* magazine
- Identification as a Sponsor on your Convention badge
- Recognition on the Convention sponsor pages of the WVBankers website
- Plus, if your sponsorship amount reaches the Diamond, Titanium, Gold, Silver or Bronze level you receive even more. **See the Sponsorship Chart below for more specific details!**

## SPONSORSHIP BENEFITS

Compare sponsorship levels to find the right fit for your company.

BENEFITS	Diamond \$10,000	Titanium \$7,500	Gold \$5,000	Silver \$3,750	Bronze \$2,500	Friends \$1,000
Convention Bag Insert <i>Material provided by sponsor</i>	✓	✓	✓	✓		
Social Media Recognition	✓	✓	✓	✓	✓	
Logo In Convention Materials	✓	✓	✓	✓	✓	✓
Signage at Event (where applicable)	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Recognition in West Virginia Banker Magazine	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Pre-Convention Attendee List	✓	✓	✓	✓	✓	✓
Recognition in Convention Email Updates	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Listing
Recognition at Sponsored Event	✓	✓	✓	✓	✓	✓
Recognition on Convention Sponsor Page	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Logo & Link	✓ Listing
Complimentary Registration(s)	3	2	1	1 @ 50% discount		
Reserved Banquet Seating	✓	✓				

# SPONSORSHIP OPPORTUNITIES

*The quantity of each available sponsorships is indicated in parentheses below*

## Diamond Level Options - \$10,000

**SOLD** Chairman's Reception

- Annual Banquet Entertainment
- WV Bankers Board of Directors Dinner (Saturday, July 22, 2023)
- Opening Night Cocktails & Dinner at Kate's Mountain

## Titanium Level Options - \$7,500

- Convention Registration Bags & Packet

**SOLD** Hotel Keycards

## Gold Level Options - \$5,000

- Welcome Hospitality - includes branded napkins & signage
- Sunday Welcome Reception - includes branded napkins & signage
- Kate's Mountain Opening Night Entertainment
- SOLD** Monday Keynote Speaker - includes speaker introduction
- Tuesday Keynote Speaker - includes speaker introduction
- Golf Tournament Competition - includes lunch & prizes
- Golf Tournament Beverage Cart - includes signage and option to accompany cart around course
- SOLD** Cornhole Tournament - includes signage and prizes
- Annual Banquet Reception, "Cocktails on the Terrace" - includes entertainment, branded napkins and signage
- Annual Banquet Dinner Table Wine - signage on tables (**2 of 3 available**)
- Name Badges

## Silver Level Options - \$3,750

- Monday General Session Break Station
- Tuesday General Session Break Station

## Bronze Level Options - \$2,500

- Kate's Mountain Shuttle Bus - logo magnet on buses
- Convention Events Photographer
- Monday Breakfast Buffet - (**3 of 4 available**) signage
- Tuesday Breakfast Buffet - (4) signage
- Closing Banquet Centerpieces - logo on table cards
- SOLD** Program Inside Front Cover Ad
- Program Back Cover Ad

## Friends Level Options - \$1,000

- General Session (unlimited) - Sponsorships will collectively be used to compliment all aspects of Convention. Contact Allison Boyd for details.

## ADVERTISING ADD-ON

Not available separately, may only be combined with another sponsorship. **First come, first serve!**

- ❑ 1/4 page - \$250 (8 ½ x 5 ½ booklet) - full color ad
- ❑ 1/2 page - \$500 (8 ½ x 5 ½ booklet) - full color ad

Enhance your sponsorship with an advertisement in the convention program. Ad space will be available on four internal pages in the convention program in 1/4- or 1/2-page increments.

Sponsors must provide a high resolution digital corporate logo for use in printed materials and a web-ready logo for use on the WVBankers website.

Sponsors will be responsible for providing a print ready ad that conforms to specifications which will be provided upon payment.

## EXHIBITOR PACKAGE

**\$2500 Member Rate | \$4000 Non-member Rate**

*One convention registration is included in the exhibit fee.*

*Space is Limited - REGISTER TODAY TO CONFIRM YOUR SPOT!*

The exhibit area is a central gathering point for all Convention attendees. WVBankers positions the exhibition space close to all business sessions and most of the special events. Our goal is for your investment in our Convention to provide you with the maximum number of exposures and interactions possible to facilitate your making those contacts and establishing the relationships you need to meet your business goals.

We will be returning to our traditional exhibition setup this year with booths in Colonial Hall—the location for all General Sessions, Breakfasts, Breaks and Receptions.

Please note exhibitors must be registered attendees of the Convention. Exhibit fees are not inclusive of convention registration fees. Exhibit space is limited, so register early or you may be closed out of the opportunity to exhibit.

### **8' x 10' Exhibit Booth**

Includes standard side and back drape borders; one skirted six-foot table, two chairs, complimentary electric, extension cord, and a listing in the official Convention Program. Telephone lines or other furnishings are available at an additional cost.

## HOW TO REQUEST A SPONSORSHIP

1. Complete a Sponsorship Contract; be sure to indicate your top three choices.
2. Submit your completed form and required payment to WVBankers.

Sponsorship assignments, which will be awarded with consideration of previous year's sponsor engagement and timing of application.

## QUESTIONS?

Questions regarding Convention sponsorships, exhibiting or advertising may be directed to:

Allison Boyd, [aboyn@wvbankers.org](mailto:aboyn@wvbankers.org), Tel: (304) 343-8838

# SPONSOR & EXHIBITOR CONTRACT

**NOTE: Convention Sponsorship Opportunities are ONLY available to WVBankers members.**

COMPANY \_\_\_\_\_

Print your company name, city and state below, as you would like it to appear for marketing purposes. (Two lines maximum)  
 NOTE: Only the company name listed on this Contract is considered an official Convention Sponsor.

\_\_\_\_\_

## BILLING/MARKETING CONTACT

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Tel. \_\_\_\_\_  
 E-mail \_\_\_\_\_

## CONVENTION PARTICIPANT(S)

**NOTE:** All participating sponsors and exhibitors must also register as a Convention participant. **One complimentary registration is included with the Exhibitor Package** as well as with certain Sponsorship levels as noted. Please indicate the name/title of any complimentary registrants.

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Name \_\_\_\_\_  
 Title \_\_\_\_\_

## Please indicate how you would like to participate in the 2023 WVBankers Convention:

Preferred Sponsorships	Amount
	\$
	\$
	\$
<b>Advertising Add On \$250 (1/4 page) or \$500 (1/2 page)</b>	\$
<b>Exhibitor Package \$2500</b>	
<b>TOTAL SPONSOR/EXHIBITOR/ADVERTISING AMOUNT ENCLOSED</b>	

## Method of Payment

- My check for \$ \_\_\_\_\_ is enclosed.
- Please invoice me.

**Credit card payments will only be accepted for sponsorships of \$2,500 or less. If you would like to pay via credit card, please contact Brad Witt, (304) 343-8838 at the association.**

## Terms

A minimum 50% deposit is due at the time of application to hold preferred sponsorship along with a signed contract.

Payment is due in full by May 1, 2023. Payments not received by May 1 may result in cancellation. Any sponsorship/exhibitor request made after the payment deadline require payment in full upon confirmation.

Cancellation/Refund requests must be received in writing before May 1, 2023. No refunds will be made after May 1, 2023.

## Confirmation & Payment *Please forward contract and payment to:*

### WVBankers Association

3601 MacCorkle Avenue SE, Suite 100, Charleston WV 25304.  
 ATTN: Allison Boyd (aboyd@wvbankers.org). Fax: (304) 343-9749, Tel: (304) 343-8838

## Contract Acceptance

This document, when signed by Sponsor/Exhibitor and when executed by the WVBankers, constitutes a binding legal agreement. The individual signing this document warrants that he/she is duly authorized to execute this binding contract on behalf of the named Sponsor/Exhibitor.

Name *Please Print* \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_