

2023 WVBANKERS Professional Development EXHIBITOR OPPORTUNITIES

BENEFITS OF EXHIBITING



Valuable engagement with bankers from dozens of banks across the state. Face-to-face buyer contact is much more effective than sales calls, much more efficient than traveling to multiple locations.

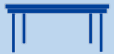


Focusing your target market - since the conferences are topic specific, the bankers in attendance are looking for products and services to upgrade and improve their institutions in that area.

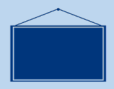


The ability to demonstrate large, complex products that are difficult to bring along on appointments. (Please inform us if equipment will require additional floor space.)

WHAT IS INCLUDED?



6 ft. skirted table in the Exhibit Area



Company name included in WVBankers Promotional Materials: conference brochure*, final schedule, event signage, sponsor recognition insert. *If exhibitor information is confirmed and paid before printing.



Full roster is provided upon arrival at the conference.

2023 WVBANKERS Professional Development SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORING



Valuable engagement with bankers from dozens of banks across the state. Face-to-face buyer contact is much more effective than sales calls, much more efficient than traveling to multiple locations.



An opportunity to increase your company's exposure and enhance your brand recognition to generate new leads.



Several levels of sponsorship opportunities to choose.

WHAT IS INCLUDED?



Sponsor ribbon for on-site representative.



Company name included in WVBankers Promotional Materials: conference brochure*, final schedule, event signage, sponsor recognition insert. *if sponsor information is confirmed and paid before printing.



Full roster is provided upon arrival at the conference.

Note: Rates are WVBankers member rates for one day. Any sponsoring company who is not a member of the WVBankers will pay an additional \$500 non-member rate on sponsorships and exhibiting spots.

2023 SCHOOLS & CONFERENCES

Professional Development

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

BANK SECURITY SCHOOL

May 2 & 3, 2023 || Stonewall Resort (Roanoke, WV)

Have security equipment to show? This event can showcase your product or service to decision makers in the area of bank security.

For IT/Information Security, Facilities Managers, Auditors, Compliance, Human Resources, Board of Directors, Operations (Average Attendance: 45)

CONSUMER LENDING CONFERENCE

November 1 - 3, 2023 || Four Points by Sheraton (Charleston, WV)

Interested in reaching branch managers and loan officers? This conference provides the opportunity to showcase your product to those on the frontline!

CREDIT MANAGEMENT CONFERENCE

May 4 & 5, 2023 || Stonewall Resort (Roanoke, WV)

Do you have products, services and programs that could meet the needs of our member banks? Take advantage of having them in one place, sign up to be a sponsor today.

F&E PLANNING CONFERENCE

May 18, 2023 || Edgewood Country Club

This annual event sponsored by the WVBankers, the WV Society of CPAs and the WV State Bar Probate Law Committee attracts participants from Bank's Trust Departments, CPAs, Insurance Agents, Financial Planners, and Attorneys. There is no other event in WV that attracts all these groups of professionals.

For Trust Bankers, CPAs, Insurance Agents, Financial Planners and Attorneys (Average Attendance: 85)

WV SCHOOL OF BANKING

May 21 - 26, 2023 || University of Charleston (Charleston, WV)

The WV School of Banking is a two-year program designed for bankers on the rise from all areas of the state. The School often attracts seasoned bankers who want to up the ante on their skill level. Sponsors are featured in our curriculum materials and manuals which will be referenced for years to come.

For Bankers on the Rise. (Average Attendance: 85)

MORE OPPORTUNITIES FOR ACCESS & RECOGNITION

WVBankers offers onsite professional development seminars in all areas of banking throughout the year. Our online educational calendar at www.wvbankers.org/events-education is the definitive source for events that may be the perfect venue to showcase your product or expertise.

2023 WVBANKERS PROFESSIONAL DEVELOPMENT

SPONSORSHIP & EXHIBITOR LEVELS

To reserve a sponsorship or exhibitor opportunity, check the item below and mail with check.

DIAMOND SPONSOR/EXHIBITOR

OPTIONS:

- \$1,500- Evening Reception \$1,500- Introduce Keynote Speaker

DETAILS:

- Two Complimentary Registrations
- Opportunity to provide company giveaways/prizes to conference attendees
- Recognition in WVBankers promotional materials
- A full roster provided upon arrival
- Opportunity to introduce company to audience and introduce keynote speaker

RUBY SPONSOR/EXHIBITOR

OPTIONS:

- \$1,000- Lunch Sponsor \$1,000- AM & PM Breaks \$1,000- Not Specific

DETAILS:

- One Complimentary Registration
- Opportunity to provide company giveaways/prizes to conference attendees
- Recognition in WVBankers promotional materials
- A full roster provided upon arrival
- Opportunity to introduce company to audience (5 minutes)

SAPPHIRE SPONSOR

OPTIONS:

- \$750- Lanyards with Company Logo \$750- Pens with Company Logo
 \$750- Binders & Agenda/Program \$750- Not Specific

DETAILS:

- Two discounted registrations (50% off)
- Opportunity to provide company giveaways/prizes to conference attendees
- Recognition in WVBankers promotional materials
- A full roster provided upon arrival
- Opportunity to introduce company to audience (5 minutes)